



**pure
cashmere** ^{NYC}

FALL/WINTER 2025

PURE Classics

Timeless essentials meet seasonal refresh in our Classic Collection, featuring iconic silhouettes reimagined in this season's most coveted hues. Designed to pair effortlessly with every wardrobe, these enduring classics epitomize versatility and 'seasonless dressing,' ensuring they remain your go-to favorites year after year.



PURE Classics



Crewneck Sweater

RRP \$169 W/S \$67

STYLE#	WCREW
MATERIAL	100% CASHMERE
SIZE	XS, S, M, L, XL



Turtleneck Sweater

RRP \$179 W/S \$71

STYLE#	WTNKS
MATERIAL	100% CASHMERE
SIZE	XS, S, M, L, XL



Classic Polo Sweater

RRP \$179 W/S \$71

STYLE#	WCLPL
MATERIAL	100% CASHMERE
SIZE	S, M, L



Polo Shortsleeve Sweater

RRP \$159 W/S \$65

STYLE#	WPLSL
MATERIAL	100% CASHMERE
SIZE	S, M, L

PURE Classics



High Neck Longsleeve

RRP \$179 W/S \$71

STYLE#	WSHNC
MATERIAL	100% CASHMERE
SIZE	XS, S, M, L, XL



High Neck Shortsleeve

RRP \$149 W/S \$58

STYLE#	WHNSL
MATERIAL	100% CASHMERE
SIZE	XS, S, M, L, XL



Puff Shortsleeve Sweater

RRP \$139 W/S \$55

STYLE#	WPFSL
MATERIAL	100% CASHMERE
SIZE	S, M, L



Crop Longsleeve Sweater

RRP \$159 W/S \$65

STYLE#	WCROP
MATERIAL	100% CASHMERE
SIZE	S, M, L

PURE Classics



Crop Cardigan

RRP \$179 W/S \$71

STYLE#	WCRCDG
MATERIAL	100% CASHMERE
SIZE	S, M, L



Cashmere Bonnet

RRP \$119 W/S \$47

STYLE#	MJBLCLV
MATERIAL	100% CASHMERE
SIZE	ONE SIZE



Balaclava

RRP \$119 W/S \$47

STYLE#	WBLCLV
MATERIAL	100% CASHMERE
SIZE	ONE SIZE



Gloves

RRP \$59 W/S \$22

STYLE#	WGLOV
MATERIAL	100% CASHMERE
SIZE	ONE SIZE

PURE Classics



Oversized Travel Wrap

RRP \$169 W/S \$67

STYLE#	USCRF
MATERIAL	100% CASHMERE
SIZE	ONE SIZE



Triangle Scarf

RRP \$59 W/S \$24

STYLE#	WTRSCR
MATERIAL	100% CASHMERE
SIZE	ONE SIZE



Mini Scarf

RRP \$49 W/S \$19

STYLE#	WMNSCR
MATERIAL	100% CASHMERE
SIZE	ONE SIZE



Ribbed Hooded Scarf

RRP \$169 W/S \$67

STYLE#	UHOSCR
MATERIAL	100% CASHMERE
SIZE	ONE SIZE

PURE Moderne

Discover modern sophistication in our 'PURE Moderne' collection, where subtle details transform understated elegance. With ribbon accents and sculpted high-necks, these versatile designs transition effortlessly from office chic to evening glamour. Perfectly aligned with the rise of 'everyday opulence,' these pieces redefine contemporary luxury.





RRP \$249

w/s \$99

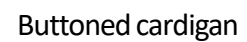
STYLE#	WHNPC
MATERIAL	90% WOOL, 10% CASHMERE
SIZE	ONE SIZE



RRP \$219

W/S \$87

STYLE#	WRBCP
MATERIAL	100% CASHMERE
SIZE	ONE SIZE



RRP \$179

W/S \$71

STYLE#	WBTCDG
MATERIAL	100% CASHMERE
SIZE	S, M, L



RRP \$89

W/S \$35

STYLE#	WBSTR
MATERIAL	100% CASHMERE
SIZE	ONE SIZE

PURE Moderne



High Neck Cardigan

RRP \$265 W/S \$106

STYLE#	WHNCDG
MATERIAL	90% WOOL, 10% CASHMERE
SIZE	S, M, L



High Neck Cardigan w/ color

RRP \$270 W/S \$108

STYLE#	WHNCDGC
MATERIAL	100% CASHMERE
SIZE	S, M, L



Sailor Collar Top

RRP \$199 W/S \$79

STYLE#	WSLCLT
MATERIAL	100% CASHMERE
SIZE	XS/S, M/L



Sailor Collar Top w/ color

RRP \$219 W/S \$87

STYLE#	WSLCLTC
MATERIAL	100% CASHMERE
SIZE	XS/S, M/L



GRAPHITE
/BLUE



HEATHER
GREY/
HOT PINK



NAVY/
HOT PINK



KHAKI/
YELLOW



BURGUNDY/
FRENCH BLUE



DARK NAVY
/WHITE



WHITE/
DARK NAVY



RRP \$169

W/S \$67

STYLE#	WPLDR
MATERIAL	90% WOOL, 10% CASHMERE
SIZE	S, M, L



RRP \$179

W/S \$71

STYLE#	WRBDTN
MATERIAL	90% WOOL, 10% CASHMERE
SIZE	ONE SIZE



RRP \$169

W/S \$67

STYLE#	WBTNDR
MATERIAL	90% WOOL, 10% CASHMERE
SIZE	S, M, L



RRP \$189

W/S \$75

STYLE#	WMMSK
MATERIAL	100% CASHMERE
SIZE	S, M

PURE Moderne



Shrug

RRP \$169 W/S \$67

STYLE#	WSHRG
MATERIAL	100% CASHMERE
SIZE	ONE SIZE



Shrug Lightweight

RRP \$139 W/S \$55

STYLE#	WSHRGLW
MATERIAL	100% CASHMERE
SIZE	ONE SIZE



Shrug w/ color

RRP \$179 W/S \$71

STYLE#	WSHRGC
MATERIAL	100% CASHMERE
SIZE	ONE SIZE



Lightweight Shortsleeve T-shirt

RRP \$109 W/S \$44

STYLE#	WLWSST
MATERIAL	85% SILK, 15% CASHMERE
SIZE	XS/S, M/L



GRAPHITE /BLUE



HEATHER GREY/ HOT PINK



NAVY/ HOT PINK



KHAKI/ YELLOW



BURGUNDY/ FRENCH BLUE

PURE Comfort

Embrace effortless luxury with our Timeless Comfort collection, where loungewear meets elevated elegance.

Think cozy cashmere sets redefined with sophisticated cuts and versatile designs, perfect for stepping seamlessly from relaxation to a chic outing. Inspired by the 'quiet luxury' trend, these pieces prioritize comfort without compromising style.



PURE Comfort



Oversized Turtleneck

RRP \$249 W/S \$100

STYLE#	WOVTN
MATERIAL	100% CASHMERE
SIZE	XS/S, M/L



Oversized Turtleneck w/ color

RRP \$259 W/S \$103

STYLE#	WOVTNC
MATERIAL	100% CASHMERE
SIZE	XS/S, M/L



Oversized V-neck

RRP \$189 W/S \$75

STYLE#	WOVVN
MATERIAL	100% CASHMERE
SIZE	ONE SIZE



Half-Zip Pullover

RRP \$169 W/S \$67

STYLE#	WHZPPO
MATERIAL	90% WOOL, 10% CASHMERE
SIZE	XS/S, M/L

GRAPHITE /BLUE

HEATHER GREY/ HOT PINK

NAVY/ HOT PINK

KHAKI/ YELLOW

BURGUNDY/ FRENCH BLUE



RRP \$239

W/S \$95

STYLE#	WZPHO
MATERIAL	100% CASHMERE
SIZE	S, M, L



RRP \$249

W/S \$100

STYLE#	WJGPNT
MATERIAL	100% CASHMERE
SIZE	S, M, L



RRP \$249

W/S \$100

STYLE#	WMPNT
MATERIAL	100% CASHMERE
SIZE	XS/S, M/L



RRP \$149

W/S \$59

STYLE#	WSPNT
MATERIAL	100% CASHMERE
SIZE	S, M



RRP \$259

W/S \$105

STYLE#	WOVCDG
MATERIAL	100% CASHMERE
SIZE	ONE SIZE



RRP \$269

W/S \$107

STYLE#	WSHCDG
MATERIAL	100% CASHMERE
SIZE	XS/S, M/L



RRP \$189

W/S \$75

STYLE#	WRCDG
MATERIAL	100% CASHMERE
SIZE	XS/S, M/L



RRP \$259

W/S \$103

STYLE#	WLGC DG
MATERIAL	100% CASHMERE
SIZE	ONE SIZE



RRP \$269

W/S \$107

STYLE#	WRMAX
MATERIAL	100% CASHMERE
SIZE	XS,S,M,L



RRP \$189

W/S \$75

STYLE#	WTMAX
MATERIAL	100% CASHMERE
SIZE	XS,S,M,L



RRP \$179

W/S \$73

STYLE#	WTRIB
MATERIAL	100% CASHMERE
SIZE	XS/S, M/L



RRP \$249

W/S \$100

STYLE#	WFSKT
MATERIAL	100% CASHMERE
SIZE	XS/S, M/L

PURE Bliss

Experience unparalleled softness with our new material 'Brushed Cashmere', a tactile celebration of warmth and weightlessness. With its distinctive, plush texture, this 'PURE Bliss' collection enhances cashmere's natural allure while staying on-trend with the season's focus on cozy, statement-making fabrics. Wrap yourself in the ultimate expression of indulgent comfort.



PURE Bliss



Brushed Puff Shortsleeve Top

RRP \$189 W/S \$75

STYLE#	WBRSL
MATERIAL	100% BRUSHED CASHMERE
SIZE	ONE SIZE



Brushed Mockneck Volume Sweater

RRP \$329 W/S \$131

STYLE#	WBRMC
MATERIAL	100% BRUSHED CASHMERE
SIZE	ONE SIZE



Brushed Polo Shortsleeve

RRP \$209 W/S \$83

STYLE#	WBRPLS
MATERIAL	100% BRUSHED CASHMERE
SIZE	S,M,L



Brushed Crop Longsleeve Top

RRP \$219 W/S \$87

STYLE#	WBCRL
MATERIAL	100% BRUSHED CASHMERE
SIZE	ONE SIZE



RRP \$89

W/S \$35

STYLE#	WBRBST
MATERIAL	100% BRUSHED CASHMERE
SIZE	ONE SIZE



RRP \$189

W/S \$75

STYLE#	WBRMN
MATERIAL	100% BRUSHED CASHMERE
SIZE	S, M



RRP \$319

W/S \$127

STYLE#	WBRMD
MATERIAL	100% BRUSHED CASHMERE
SIZE	S, M



RRP \$189

W/S \$75

STYLE#	WBRSP
MATERIAL	100% BRUSHED CASHMERE
SIZE	S, M



RRP \$339

W/S \$136

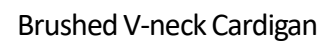
STYLE#	WBRSET
MATERIAL	100% BRUSHED CASHMERE
SIZE	ONE SIZE



RRP \$119

W/S \$47

STYLE#	WBRTT
MATERIAL	100% BRUSHED CASHMERE
SIZE	ONE SIZE



RRP \$239

W/S \$95

STYLE#	WBRC
MATERIAL	100% BRUSHED CASHMERE
SIZE	ONE SIZE

25 Fall/Winter Color Card



ALICE PURPLE



BABY BLUE



BEIGE



BLACK



BRICK



BROWN



BURGUNDY



BUTTER



CAMEL



COBALT BLUE



WINE



DUST BLUE



DUST PINK



EGGSHELL BLUE



ORANGE



GRAPHITE



GREEN



GREY



HEATHER ORANGE



HOT PINK



IVORY



LAVENDER



LIGHT GREEN



LIGHT GREY



MINT



NAVY



OATMEAL



KHAKI GREEN



PINK



PINK BLUSH



RED



RICH TEAL



ROYAL BLUE



STRAWBERRY



IVORY



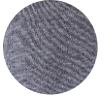
YELLOW



DARK NAVY



FRENCH BLUE



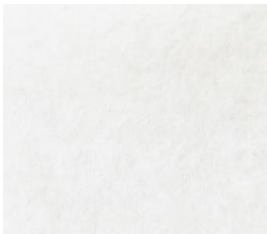
HEATHER GREY



CHILI RED



Brushed Cashmere Color Card



IVORY



GREY PEARL



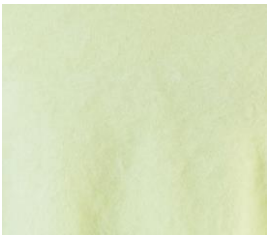
CAMEL



TAUPE



HOT PINK



LIME GREEN



CYAN BLUE



MISTY PURPLE



PURECASHMERE ❄️ NYC

MENSWEAR 25 FALL/WINTER

www.purecashmere.nyc



MEN CREW NECK SWEATER



100% CASHMERE
RRP : \$178 / W.S : \$67

STYLE # MCREW
SIZE : S / M / L / XL



MEN TURTLENECK SWEATER



100% CASHMERE
RRP : \$189 / W.S : \$71

STYLE # MTNCK
SIZE : S / M / L / XL





MEN MOCKNECK SWEATER



100% CASHMERE

RRP : \$189 / W.S : \$71

STYLE # MMOCK

SIZE : S / M / L / XL



MEN POLO SWEATER



100% CASHMERE

RRP : \$216 / W.S : \$80

STYLE # MPOLO

SIZE : S / M / L / XL



MEN V NECK CARDIGAN



100% CASHMERE

RRP :\$216 /W.S :\$80

STYLE # MVCDG

SIZE :S / M / L / XL

OVERSIZED SCARF



100% CASHMERE

RRP :\$171 /W.S :\$67

STYLE # USCRF

SIZE :ONE SIZE



25 Fall/Winter Color Card



ALICE PURPLE



BABY BLUE



BEIGE



BLACK



BRICK



BROWN



BURGUNDY



BUTTER



CAMEL



COBALT BLUE



WINE



DUST BLUE



DUST PINK



EGGSHELL BLUE



ORANGE



GRAPHITE



GREEN



GREY



HEATHER ORANGE



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LAVENDER



LIGHT GREEN



LIGHT GREY



MINT



NAVY



OATMEAL



KHAKI GREEN



PINK



PINK BLUSH



RED



RICH TEAL



ROYAL BLUE



STRAWBERRY



IVORY



YELLOW



DARK NAVY



FRENCH BLUE



HEATHER GREY



CHILI RED