



**pure  
cashmere**<sup>NYC</sup>  
FALL/WINTER 2025





# Pure Classics

Timeless essentials meet seasonal refresh in our Classic Collection, featuring iconic silhouettes reimagined in this season's most coveted hues.

Designed to pair effortlessly with every wardrobe, these enduring classics epitomize versatility and 'seasonless dressing,' ensuring they remain your go-to favorites year after year.

**TOP**  
Turtleneck Sweater  
Light Grey  
100% Cashmere





**TOP**  
Classic Polo Sweater  
Ivory  
100% Cashmere



Pure Cashmere, New York City



**TOP**  
High Neck Longsleeve  
Ivory  
100% Cashmere

**LAYERED TOP**  
Brushed Crop Longsleeve Top  
Cyan Blue  
100% Cashmere



**TOP**  
Puff Short Sleeve Top  
Butter  
100% Cashmere



**HOOD**  
Cashmere Bonnet  
Brick  
100% Cashmere

**LAYERED TOP**  
Triangle Scarf  
Ivory  
100% Cashmere

**TOP**  
Crop Cardigan  
French Blue  
100% Cashmere







**LAYERED TOP**  
Oversized Travel Wrap  
Graphite  
100% Cashmere

**TOP**  
Oversized Turtleneck  
Heather Grey  
100% Cashmere

**BOTTOM**  
Jogger  
Heather Grey  
100% Cashmere





**SCARF**  
Mini Scarf  
Red  
100% Cashmere

**TOP**  
Brushed Polo Shortsleeve  
Ivory  
100% Brushed Cashmere



**SCARF**  
Mini Scarf  
Wine  
100% Cashmere

**TOP**  
Half-zip Pullover  
Ivory  
90% Wool, 10% Cashmere

Collection

Pure Classics

FW 2025



**SCARF**  
Triangle Scarf  
Orange  
100% Cashmere

**TOP**  
Zip-up Hoodie  
Oatmeal  
100% Cashmere

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**TOP**  
Turtleneck Sweater  
Pink Blush  
100% Cashmere

Collection

Pure Classics

FW 2025



**TOP**  
Polo Short-sleeve  
Lavender  
100% Cashmere

**BOTTOM**  
Jogger  
Ivory  
100% Cashmere





**TOP**  
Turtleneck Sweater  
Light Green  
100% Cashmere



**TOP**  
Lightweight Shortsleeve T-shirt  
Taupe  
80% Silk, 20% Cashmere





**HOOD**  
Balaclava  
Oatmeal  
100% Cashmere

**GLOVES**  
Gloves  
Oatmeal  
100% Cashmere



Collection

Pure Classics

FW 2025

**LAYERED**  
Hooded Scarf  
Khaki green  
100% Cashmere





# Pure Moderne

Discover modern sophistication in our 'PURE Moderne' collection, where subtle details transform understated elegance.

With ribbon accents and sculpted high-necks, these versatile designs transition effortlessly from office chic to evening glamour.

Perfectly aligned with the rise of 'everyday opulence,' these pieces redefine contemporary luxury.



**LAYERED**  
High Neck Longsleeve  
Mint  
100% Cashmere

**DRESS**  
Polo Fitted Maxi Dress  
Black  
90% Wool, 10% Cashmere



**TOP**  
High Neck Poncho  
Beige  
90% Wool, 10% Cashmere

**BOTTOM**  
Straight Fit Pants  
Brown  
100% Cashmere





**HOOD**

Triangle Scarf  
Oatmeal  
100% Cashmere

**TOP**

Sailor Collar Top w/ color point  
Dark Navy/White  
100% Cashmere





**TOP**  
Ribbed Turtleneck  
Cocoa Brown  
90% Wool, 10% Cashmere

**LAYERED TOP**  
Triangle Scarf  
Blue  
100% Cashmere

Collection

Pure Moderne

FW 2025

**TOP**  
Sailor Collar Top w/ color point  
White / Dark Navy  
100% Cashmere

**LAYERED TOP**  
Triangle Scarf  
Yellow  
100% Cashmere



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cashmere  
nyc





**TOP**  
High Neck Cardigan  
Heather Grey  
100% Cashmere



**LAYERED**  
Hooded Scarf  
Khaki Green  
100% Cashmere

**BOTTOM**  
Jogger  
Navy  
100% Cashmere







**TOP**  
Bustier  
Hot Pink  
100% Cashmere

**LAYERED**  
Crewneck Sweater  
Strawberry  
100% Cashmere

Collection

Pure Moderne

FW 2025



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**TOP**  
Ribbon Cape  
Dark Navy  
100% Cashmere



Pure Cashmere, New York City

Collection

Pure Moderne

FW 2025

**TOP**  
Shrug  
Black  
100% Cashmere



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**TOP**  
Shrug Lightweight  
Baby Blue  
100% Cashmere

**TOP**  
Shrug w/ color point  
Navy/Hot pink  
100% Cashmere

**TOP**  
Buttoned cardigan  
Chili Red  
100% Cashmere





**TOP**  
High Neck Cardigan w/ color point  
Graphite/Blue  
100% Cashmere

**DRESS**  
Boatneck Dress  
Black  
90% Wool, 10% Cashmere

Collection

Pure Moderne

FW 2025



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**TOP**  
Bustier  
Hot Pink  
100% Cashmere



**TOP**  
Sailor Collar Top  
Chili Red  
100% Cashmere





**TOP**

Tank Top  
Brown  
100% Cashmere

**BOTTOM**

Straight Fit Pants  
Brown  
100% Cashmere



**TOP**

Ribbed Turtleneck  
Camel  
100% Cashmere

**BOTTOM**

Ribbed Flare Skirt  
Camel  
100% Cashmere



## Pure Comfort

Embrace effortless luxury with our Timeless Comfort collection, where loungewear meets elevated elegance.

Think cozy cashmere sets redefined with sophisticated cuts and versatile designs, perfect for stepping seamlessly from relaxation to a chic outing. Inspired by the 'quiet luxury' trend, these pieces prioritize comfort without compromising style.





**TOP**  
Oversized V-neck  
Camel  
100% Cashmere



**TOP**  
Long Cardigan  
Camel  
100% Cashmere

**BOTTOM**  
Jogger  
Ivory  
100% Cashmere





TOP  
Oversized Ribbed Cardigan  
Brown, Oatmeal  
100% Cashmere



**TOP**

Oversized V-neck  
Dark Brown  
100% Cashmere



**HOOD**

Triangle Scarf  
Ivory  
100% Cashmere

**DRESS**

Wrap Long Dress  
Rich Teal  
100% Cashmere







Pure Cashmere, New York City

Collection

Pure Comfort



**TOP**  
Wrap Cardigan  
Camel  
100% Cashmere

**BOTTOM**  
Shorts  
Camel  
100% Cashmere

**TOP**  
Shawl Cardigan  
Ivory  
100% Cashmere

**HOOD**  
Cashmere Bonnet  
Ivory  
100% Cashmere

**BOTTOM**  
Jogger  
Navy  
100% Cashmere

FW 2025



**DRESS**  
Turtleneck Maxi Dress  
Oatmeal  
100% Cashmere

**HOOD**  
Balaclava  
Oatmeal  
100% Cashmere

**LAYERED**  
High Neck Longsleeve  
Light Green  
100% Cashmere





**TOP**  
Oversized Turtleneck w/ color point  
Heather Grey/Pink  
100% Cashmere





**TOP**

Brushed Crop Longsleeve Top

Ivory

100% Brushed Cashmere

**BOTTOM**

Brushed Mini Skirt

Ivory

100% Brushed Cashmere

## Pure Bliss

Experience unparalleled softness with our new material 'Brushed Cashmere', a tactile celebration of warmth and weightlessness.

With its distinctive, plush texture, this 'Pure Bliss' collection enhances cashmere's natural allure while staying

on-trend with the season's focus on cozy, statement-making fabrics.

Wrap yourself in the ultimate expression of indulgent comfort.



**TOP**

Brushed Mockneck Volume Sweater

Hot Pink

100% Brushed Cashmere

**LAYERED**

Mini Scarf

Heather Grey

100% Cashmere

**TOP**

Brushed Mockneck Volume Sweater  
Hot Pink  
100% Brushed Cashmere

**Collection****TOP**

Brushed Puff Shortsleeve Top  
Ivory  
100% Brushed Cashmere

**LAYERED**

Brushed Bustier  
Lime Green  
100% Brushed Cashmere

**Pure Bliss****FW 2025****TOP**

Brushed Tank Top  
Grey Pearl  
100% Brushed Cashmere

**BOTTOM**

Brushed Shorts  
Grey Pearl  
100% Brushed Cashmere

**LAYERED**

Brushed V-neck Cardigan  
Grey Pearl  
100% Brushed Cashmere





**HOOD**

Cashmere Bonnet  
Ivory  
100% Cashmere

**TOP**

Brushed Polo Shortsleeve  
Ivory  
100% Brushed Cashmere

**BOTTOM**

Brushed Shorts  
Ivory  
100% Brushed Cashmere



**BOTTOM**

Brushed Midi Skirt  
Ivory  
100% Brushed Cashmere

**TOP**

Brushed Puff Shortsleeve Top  
Ivory  
100% Brushed Cashmere

**HOOD**

Cashmere Bonnet  
Ivory  
100% Cashmere





**TOP**

Brushed Puff Short-sleeve Top  
Camel  
100% Brushed Cashmere

**BOTTOM**

Brushed Mini Skirt  
Camel  
100% Brushed Cashmere



**TOP**

Brushed Crop Long-sleeve Top  
Cyan Blue  
100% Brushed Cashmere

**BOTTOM**

Brushed Mini Skirt  
Ivory  
100% Brushed Cashmere



**TOP**  
Brushed Polo Shortsleeve  
Taupe  
100% Brushed Cashmere

**BOTTOM**  
Brushed Midi Skirt  
Taupe  
100% Brushed Cashmere



**TOP**  
Brushed Crop Longsleeve Top  
Hot Pink  
100% Brushed Cashmere



**TOP**  
Brushed Crop Longsleeve Top  
Lime Green  
100% Brushed Cashmere

**LAYERED**  
Mini Scarf  
French Blue  
100% Cashmere