

$\begin{array}{c} \text{pure} \\ \text{cashmere} \\ ^{\text{\tiny NYC}} \end{array}$

FALL/WINTER 2025



Pure Classics

Timeless essentials meet seasonal refresh in our Classic Collection, featuring iconic silhouettes reimagined in this season's most coveted hues.

Designed to pair effortlessly with every wardrobe, these enduring classics epitomize versatility and 'seasonless dressing,' ensuring they remain your go-to favorites year after year.





TOP Classic Polo Sweater Ivory 100% Cashmere





TOP High Neck Longsleeve Ivory 100% Cashmere





TOP
Puff Short Sleeve Top
Butter
100% Cashmere



Collection

Pure Classics





LAYERED TOP Triangle Scarf 100% Cashmere

TOP Crop Cardigan French Blue



Pure Cashmere, New York City



LAYERED TOP

Oversized Travel Wrap Graphite 100% Cashmere

TOP

Oversized Turtleneck Heather Grey 100% Cashmere

воттом

Jogger Heather Grey 100% Cashmere



Collection





TOP Brushed Polo Shortsleeve Ivory 100% Brushed Cashmere

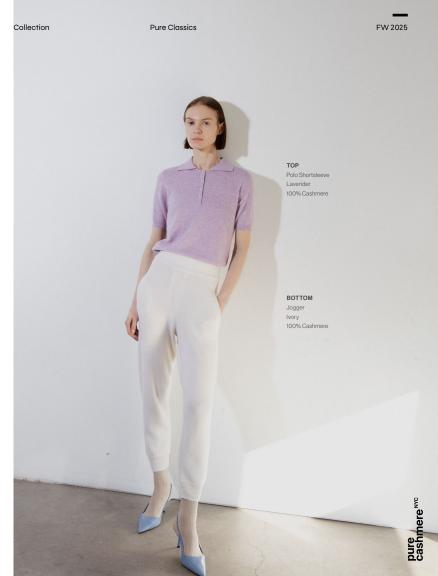
SCARF Mini Scarf Wine 100% Cashmere



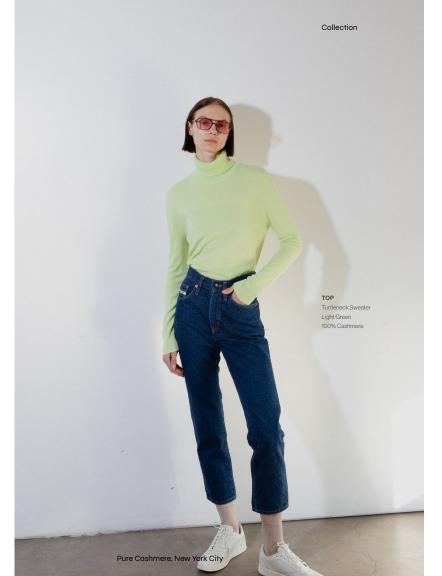




TOP
Turtleneck Sweater
Pink Blush
100% Cashmere







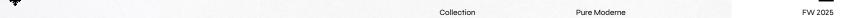








Pure Cashmere, New York City



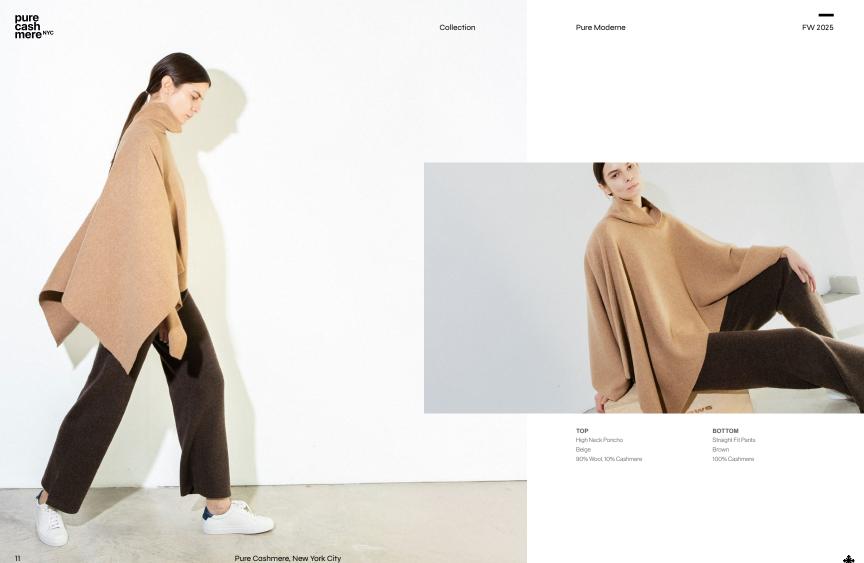


LAYERED

High Neck Longsleeve Mint 100% Cashmere

DRESS

Polo Fitted Maxi Dress Black 90% Wool, 10% Cashmere







HOOD

Triangle Scarf Oatmeal 100% Cashmere

TOP

Sailor Collar Top w/ color point Dark Navy/White 100% Cashmere





TOP Ribbed Turtleneck Cocoa Brown 90% Wool, 10% Cashmere

LAYERED TOP Triangle Scarf Blue 100% Cashmere





Sailor Collar Top w/ color point White / Dark Navy 100% Cashmere

LAYERED TOP

Triangle Scarf Yellow 100% Cashmere





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Collection



ne FW 2025

pure cashmere NYC



BOTTOM Jogger Navy 100% Cashmere



TOP
High Neck Cardigan
Heather Grey
100% Cashmere







TOP Bustier Hot Pink 100% Cashmere

Crewneck Sweater Strawberry 100% Cashmere













TOP Shrug Lightweight Baby Blue 100% Cashmere

TOP Shrug w/ color point Navy/Hot pink 100% Cashmere

TOP Buttoned cardigan Chili Red 100% Cashmere





TOP
High Neck Cardigan w/ color point
Graphite/Blue
100% Cashmere

DRESS
Boatneck Dress
Black
90% Wool, 10% Cashmere

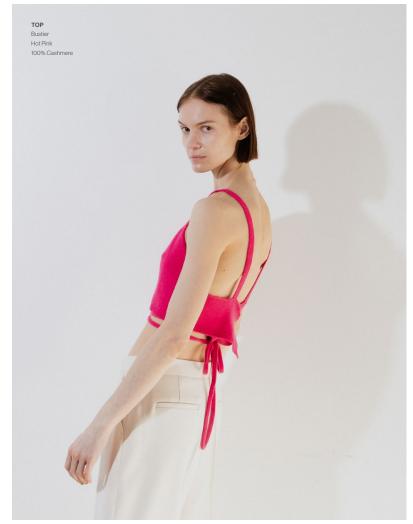


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Collection







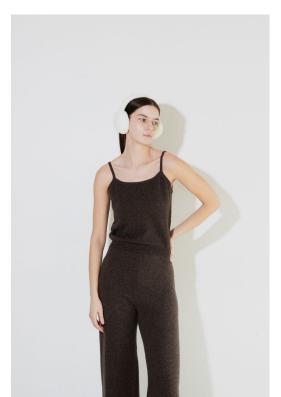
Pure Cashmere, New York City

TOP

BOTTOM Straight Fit Pants

Tank Top Brown 100% Cashmere

Brown 100% Cashmere



TOP Ribbed

Ribbed Turtleneck Camel 100% Cashmere воттом

Ribbed Flare Skirt Camel 100% Cashmere



Embrace effortless luxury with our Timeless Comfort collection, where loungewear meets elevated elegance.

Think cozy cashmere sets redefined with sophisticated cuts and versatile designs, perfect for stepping seamlessly from relaxation to a chic outing. Inspired by the 'quiet luxury' trend, these pieces prioritize comfort without compromising style.











TOP Oversized Ribbed Cardigan Brown, Oatmeal 100% Cashmere

___ Pure Comfort FW 2025



TOP Oversized V-neck Dark Brown 100% Cashmere



HOOD
Triangle Scarf
Ivory
100% Cashmere

DRESS
Wrap Long Dress
Rich Teal
100% Cashmere









TOP Wrap Cardigan Camel 100% Cashmere

TOP Shawl Cardigan Ivory 100% Cashmere HOOD Cashmere Bonnet Ivory 100% Cashmere

BOTTOM Jogger Navy 100% Cashmere BOTTOM Shorts Camel 100% Cashmere

DRESS Turtleneck Maxi Dress Oatmeal 100% Cashmere



HOOD Balaclava Oatmeal

100% Cashmere

LAYERED High Neck Longsleeve Light Green 100% Cashmere

TOP Oversized Turtleneck w/ color point Heather Grey/Pink



Collection Pure Bliss FW 2025



TOP

Brushed Crop Longsleeve Top Ivory 100% Brushed Cashmere

воттом

Brushed Mini Skirt Ivory 100% Brushed Cashmere

Pure Bliss

Experience unparalleled softness with our new material 'Brushed Cashmere', a tactile celebration of warmth and

weightlessness.

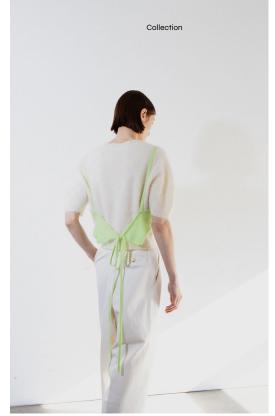
With its distinctive, plush texture, this 'Pure Bliss' collection enhances cashmere's natural allure while staving

on-trend with the season's focus on cozy, statement-making fabrics.

 $\label{prop:composition} Wrap \ yourself in the \ ultimate \ expression \ of \ indulgent \ comfort.$









TOP

Brushed Mockneck Volume Sweater Hot Pink

100% Brushed Cashmere

TOP

Brushed Puff Shortsleeve Top lvory 100% Brushed Cashmere

LAYERED

Brushed Bustier Lime Green 100% Brushed Cashmere

TOP

Brushed Tank Top Grey Pearl 100% Brushed Cashmere

BOTTOM

Brushed Shorts Grey Pearl 100% Brushed Cashmere

LAYERED

Brushed V-neck Cardigan Grey Pearl 100% Brushed Cashmere





TOP

Brushed Puff Shortsleeve Top 100% Brushed Cashmere

воттом

Brushed Mini Skirt Camel 100% Brushed Cashmere

TOP

Brushed Crop Longsleeve Top Cyan Blue 100% Brushed Cashmere

воттом

Brushed Mini Skirt lvory 100% Brushed Cashmere



Pure Bliss FW 2025





Collection



TOP
Brushed Crop Longsleeve Top
Lime Green
100% Brushed Cashmere

LAYERED Mini Scarf French Blue 100% Cashmere